



PRICELESS

## FREEDOM IS PRICELESS.

BE PART OF THE FREEDOM STORY OF **HOPE & HEALING**  
FOR TRAFFICKING SURVIVORS IN ALASKA  
THIS HOLIDAY SEASON



HOLIDAY FUNDRAISER  
SPONSORSHIP INVITATION



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## 2020 Holiday Fundraiser

For the past eight years, Priceless has built a community of volunteers, mentors, donors, and partner organizations united in declaring against human and sex trafficking, “NOT ON ALASKAN SOIL.” In those eight years, stories that were once rooted in the crime and trauma of sex trafficking and slavery have been rewritten as stories of freedom, hope, and healing.

Today, we invite you to join us in declaring that **FREEDOM IS PRICELESS** by sponsoring our upcoming holiday fundraiser. We invite you to become part of the ongoing stories of freedom—and part of the one-day-soon stories for those still enslaved—for trafficking survivors in Alaska.



### ***THE NEED***

Today’s COVID environment has ***ongoing ramifications to our non-profit donor base and funds.*** Long-term operations are in need of new donors and supporters to continue the work of Priceless.

***Our current survivors in the Priceless program are experiencing more roadblocks to success than ever*** due to current COVID and economic conditions. From lack of housing, finding employers who will hire someone with a criminal background, and shortage of hourly wage paying jobs, these women are fighting hard to claim new lives for themselves and their children. Add onto this the existing trauma of a trafficking background and recovery from addictions for many, the roadblocks seem insurmountable.

Further, ***new survivors are identified and referred to Priceless weekly*** by law enforcement partners, shelters, and even other Priceless clients.

### ***THE OPPORTUNITY***

On November 1, Priceless will launch a holiday fundraising campaign in the form of an online story catalogue. We will tell the stories of brave survivors who can testify to the reality of hope and healing. We will share the stories of mentors who’ve walked with broken people into vibrant, self-sustaining lives. ***And we will celebrate a holiday season of the ultimate gift: FREEDOM.***

Our hope for this campaign is to:

- Share freedom stories with those currently being trafficking in hopes they will reach out for help.
- Bring fresh awareness and education around the issue of trafficking in Alaska.
- Stir up Alaskans to join the work of Priceless through support, volunteerism, and mentorship.



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## Corporate Sponsorship Invitation

*That's where your chapter in these freedom stories begins.* Through corporate sponsorship, you'll help us assemble resources to gather and give voice to survivor stories, acquire web development services, build out collaboration means for publishing the campaign to a wider audience, and provide incentive for donors to give and have funds matched. Your sponsorship will also contribute to the overall operations of Priceless in the coming months.

### ONE-TIME SPONSORSHIP LEVELS

The suggested level of sponsorships are:

- \$5,000
- \$3,000
- \$1,000

### MATCHING FUND SPONSORSHIP

GOAL: \$50,000 IN TOTAL MATCHING FUNDS

Matching funds will be used as an incentive for donors to give and have their impact doubled through matching.

*Priceless Contact: Gwen Adams, Priceless Executive Director, [gwena@pricelessalaska.org](mailto:gwena@pricelessalaska.org)*

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## COMPLETE & RETURN THIS FORM TO BECOME A CORPORATE SPONSOR

*Priceless Alaska is an initiative of Love Alaska, a 501(c)3 :: Tax ID 72-1525990*

### CORPORATE CONTACT

Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_

### BUSINESS INFORMATION

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Website: \_\_\_\_\_

### SPONSORSHIP AMOUNT

\$ \_\_\_\_\_

### MATCHING FUND PLEDGE

\$ \_\_\_\_\_

### PAYMENT

Please make checks payable to:  
Priceless Alaska, PO Box 220114, Anchorage, AK 99522

## HER FREEDOM IS PRICELESS.



In the shadow of my chaotic childhood with lots of sexual abuse and drug abuse, I continued this behavior as an adult. I became involved in selling drugs; and though I never thought of myself as someone who would sell my body, I fell into it unintentionally. One day a girl, who I thought was my friend, took me to a house, and I immediately knew I was in trouble when I got there. That was the beginning of my trafficking story...

Eventually law enforcement got involved. From there I became involved with the Priceless organization—they have helped me in countless ways. But the person who has been key in my transformation is my mentor. She was the first person to really believe in me no matter what. She is truly a gift from God. I hope that I will be able to help other girls who have been trafficked. That somehow telling my story will illuminate the good news about God and how He saves and brings peace.

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At the end, I was a broken, empty shell that was utterly exhausted. I coped by being constantly high on meth, weed, and alcohol. When I went to jail the last time, I knew I needed to get out. I connected with Priceless inside the jail, and they were waiting for me when I was released...

What I gained were two individuals who scared me to death with the goodness of their hearts. They saved my life. We started off simple with once-a-week coffee dates and talking. Somewhere in me, I had always dreamed to be just like them. These two women saved my life by taking the time and patience to understand me and offer complete love...

I hope to be a walking testimony to those who may benefit from my growth and be the best I can be for myself and my family.

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The first time I found myself in a trafficking situation was when I was about 16 years old. The men I surrounded myself with were way older and got me addicted to drugs. It was at that time I started doing whatever I needed to stay high and drown out my pain...

I spent eight months in an inpatient treatment facility, and when I was finished, I knew I would never go back to the life I was living before...

I am purchasing my childhood home, where I get to create new, beautiful, and sober memories for my babies. When I think about what I want in the future, I just want true happiness and peace. I want to be the mother to my children that I needed when I was little.